



# ***E-safety Awareness for Parents and Carers***



# Aims of the presentation?

- Positive aspects of being online
  - Social Networking
  - Managing Risks
- Child Exploitation and Online Protection Centre (CEOP)
- Technologies your children might use –Gaming, Instant Messaging, Mobiles etc
  - Parental Controls
  - Tips for protection
- Advice and help (including useful websites)
  - Questions





# Why are we here?



- This picture shows the speed at which the internet is changing the world.
- The sites we saw are becoming overwhelmingly popular for both adults and children.
- The online world is increasingly integrated into our daily lives.
- As little as 10 years ago the internet was not integrated in this way and there would have been no need for a session such as this.





# Websites



Which sites do your children use online?



# The online world



- Children are natives in the online world, most are unaware of life without:
  - iPhone
  - Games consoles
  - Google
  - Emails
  - Facebook
- They feel confident using new sites and technologies, moving from site to site with ease.



## Statistic:

*“70% of parents of children aged 12 – 15 feel that their children know more about the internet than they do”*

*(Ofcom Media Literacy 2011)*



# The Online World



- There are many positive aspects of being online.
- What skills do you think your children are learning whilst they are online, whether networking, gaming or doing homework?



**Money management**

**Communication  
skills**

**Confidence**

**Learning  
Online?**

**Computer skills**

**Research**

**Creativity**



# Social Media



“Today, social media are all around us; making it simpler to communicate and make contacts, opening doors to new exciting opportunities for creativity and education.”

*CEOP 2011*



# Social Networking



1. Social networking has exploded into our lives, with many of us feeling pressure to join in or miss out.
2. Examples of social networking include: Facebook, Twitter, Youtube, KiK, ooVoo, and Wayn.
3. These sites allow us to reconnect with long lost friends and communicate in ways we never dreamed possible.





## Facebook



Who here has a Facebook profile?

Have any of you been pestered by your child to let them have a FB or social networking account?

Can anyone tell me how old you have to be to sign up for a FB account?

13 years old.

Are any of you friends with any of your children on Facebook?





**Control Privacy When You Post**

You can manage the privacy of your status updates, photos and profile info using the inline audience selector — when you share or afterwards. Remember: the people you share with can always share your information with others, including apps. Try [editing your profile](#) to see how it works or [learn more](#).

What's on your mind?

San Francisco

Friends

Post

**Control Your Default Privacy**

This setting will apply to status updates and photos you post to your profile from a Facebook app that doesn't have the inline audience selector, like the Facebook App for iPhone.

**Friends of Friends**

**Friends**

**Custom**



**How You Connect**

Control how you connect with people you know.

[Edit Settings](#)



**How Tags Work**

Control what happens when friends tag you or your content.

[Edit Settings](#)





## How You Connect

Who can look up your profile by name or contact info?

 **Friends** ▼

Who can send you friend requests?

 **Friends of Friends** ▼


Who can send you Facebook messages?

 **Friends** ▼

Who can post on your Wall?

 **Friends** ▼

Who can see Wall posts by others on your profile?

 **Friends** ▼

[Learn more](#)

**Done**



# Security Tips



1. Security settings need to be set to “Friends only”, that includes -  
comments, posts and photos
2. These "Friends" need to be people they know and trust in the real world
3. **Content** -Only post content and photos they wouldn't mind showing you!
4. Try your very best to be “Friends” with your child on Facebook
5. Learn how to report an issue directly to Facebook –*discussed further later*



## Security Tips



1. Help set up their profile
2. Add your email as the main contact (if possible)
3. Set the privacy settings to “friends” only and ensure they are children you know
4. ‘Like’ the Click CEOP page –*more CEOP details to come later*
5. Check in and keep updated If you have any questions which relate directly to Facebook, please visit their family safety centre for help and advice –  
[www.facebook.com/safety-see](http://www.facebook.com/safety-see) *next slide*



**facebook**

[Home](#) [Profile](#) [Find friends](#) [Account](#)



Meet The Facebook Safety Team

## Family Safety Center

We believe safety is a conversation and a shared responsibility among all of us. That's why we provide the information, tools and resources you'll find here.



10,004 people like this. Be the first of your friends.



### Our Philosophy

Safety is an ongoing conversation among everyone who uses Facebook.



### The Facebook Community

Each of us plays a role in creating a safe environment.



### Tools & Resources

Learn about your account settings, safety best practices and more.



### Parents

Help your teens play it safe on Facebook.



### Teachers

Learn and teach about how to use social media wisely.



### Teens

Be smart. Use good judgement whenever you're online.



### Law Enforcement

Learn how Facebook works with your local law enforcement.

Related Facebook Pages

[Facebook Safety Page](#)

[Facebook Security Page](#)

[Facebook and Privacy Page](#)

Chat (Offline)





# What can go wrong?



What things worry you about your child being online?





# Internet and FB Risks



- Unwittingly sharing personal information
- Unwanted contact/grooming
- Overusage – *e.g. always checking FB account*
- Cyberbullying
- Harmful content/illegal material
- Privacy/digital footprints



# Managing Risks: CEOP



- Has anyone here heard of CEOP before?
- CEOP (The Child Exploitation and Online Protection Centre) is the UK national lead agency for the protection of children online.



[www.ceop.police.uk](http://www.ceop.police.uk)  
[www.facebook.com/ceop](https://www.facebook.com/ceop)



# CEOP



- Set up in April 2006, CEOP have been working hard to protect children from harm.
- To date (April 2011), they have arrested over 1,164 sex offenders.
- CEOP have developed the 'CLICK CEOP' button which allow children and adults to report inappropriate interactions and contact directly to CEOP.
- To download this button onto your browser toolbar go to:

[www.ceop.police.uk/Browser-Safety](http://www.ceop.police.uk/Browser-Safety)



[www.ceop.police.uk](http://www.ceop.police.uk)  
[www.facebook.com/ceop](https://www.facebook.com/ceop)





# Click CEOP Safety Centre



If you click this button you will be taken to the safety centre:

[CEOP Home](#) - [Safety Centre](#)



Get help if you are...

5-7

8-10

11-16

A Parent  
or Carer

Working with children



Other sources of help and advice

## Need immediate help?

Do you need immediate help or have a real emergency? If so call 999 or contact your local police here.

[In England or Wales](#)  
[In Northern Ireland](#)  
[In Scotland](#)

When should I report to CEOP?

We help children stay safe online. Has someone acted inappropriately towards you online, or to a child or young person you know? It may be sexual chat, being asked to do something that makes you feel uncomfortable or someone being insistent on meeting up. You can report it to us below.



Make a CEOP report

Other people who can help

For advice and to seek help on a range of issues, from hacking to cyberbullying, [click here](#)

CEOP is a member of





# Thinkuknow



- CEOP have created their own education program: Thinkuknow (viewed over 8 million times).  
[www.thinkuknow.co.uk/parents](http://www.thinkuknow.co.uk/parents)
- Through this program, CEOP create engaging films and materials which can be used to educate and empower children to protect themselves in the online world.





# CEOP Thinkuknow Resources



5-7



8-10



11-16



SEN



[www.thinkuknow.co.uk](http://www.thinkuknow.co.uk)  
[www.youtube.co.uk/ceop](http://www.youtube.co.uk/ceop)



# Parental Controls



- For more information on parental controls:
  - Visit the CEOP Parents' page  
[www.thinkuknow.co.uk/parents](http://www.thinkuknow.co.uk/parents)
  - Contact your service provider (BT, TalkTalk, Sky etc) *All providers have different controls but most provide them free if you contact them direct.*
  - Google 'parental controls'





# Parental Controls



- As a **minimum**, please set parental controls on your search engines, youtube account and the mobile phone your child uses.
- One of the most popular search engines in the world is Google. You can visit Google's informative safety centre for **simple** step by step guides - [www.google.com/familysafety/tools](http://www.google.com/familysafety/tools)
- Here are a few options available to you:
- Visit the Google home page – [www.google.com](http://www.google.com) and click on the 'search setting' tab in the top right hand corner.



A faster way

Install

[Search settings](#)

[Advanced search](#)

[Language tools](#)

[iGoogle](#)

[Web History](#)

Google  
UK

Google Search

I'm Feeling Lucky



Scroll down the page and change the filtering options to suit your family's needs. | Make sure you lock the safe search; otherwise these settings can easily be changed without your knowledge.

#### SafeSearch Filtering

[Google's SafeSearch](#) blocks web pages containing explicit sexual content from appearing in search results.

- ☐ Use strict filtering (Filter both explicit text and explicit images)
- ☒ Use moderate filtering (Filter explicit images only - default behavior)
- ☐ Do not filter my search results

[Lock SafeSearch](#) This will apply strict filtering to all searches from this computer using Internet Explorer. [Learn more](#)



## You can also set this on a smart phone:

### SafeSearch on your phone

SafeSearch is accessible on your mobile device by using the browser to access the Google homepage. Choose settings located at the bottom of the screen and you'll see the option to select Strict, Moderate or to turn SafeSearch off completely.





# Final Word



- Remember, the internet hosts many exciting opportunities for education . The online world is a wonderful place for young people to explore, with unprecedented opportunities for learning and creativity.
- Of course, just like in the real world, there are risks and dangers we should be aware of and we should all act to protect young people from these.
- The final few slides show a parental checklist for keeping safe online, where to go for support and where to report any concerns.





# Simple steps to protection: A Checklist



- I have asked my child to show me sites they use
- I have asked my child to set the security settings on all the technologies they use
- I have asked my child to only accept people they know and trust in the real world as online “Friends”
- I have set safe settings on our computer/laptop and set adult content filters on my/my child’s smart phone
- My child has agreed to tell me if they are worried about something online



# Support and Report



**Report suspected online grooming – this could sexual chat, a child being asked to do something that makes them feel uncomfortable or someone insisting on meeting up**

[www.ceop.police.uk](http://www.ceop.police.uk)



**Peer to peer support network for young people who are being bullied**

[www.cybermentors.org.uk](http://www.cybermentors.org.uk)







THINK  
U  
KNOW  
co.uk

Email:

Password:

Sign In

[Forgot Password?](#) | [Register](#)

Home

FAQ

Internet Safety Tips

Supporting Safe Use

Quiz Answers

Further Support

Where's KLAUS?



Click Clever, Click Safe  
Click CEOP: Internet Explorer 8 browser

Customise your browser with CEOP tools:

[More info](#)



## Welcome to CEOP's ThinkUknow parents section!

CEOP has launched a new 10 minute drama called 'Exposed' primarily aimed at 14 to 18 year olds.

'Exposed' deals with the subjects of sexting and cyberbullying, issues that teenagers commonly face. Click [here](#) to see our guidance for young people on this area and the film. We encourage you to use this new film, and other Thinkuknow resources, as an opportunity to talk to your children about what they do online.

The internet is such an integral part of children's lives these days. It opens up so many educational and social opportunities, giving them access to, quite literally, a world of information and experiences.

Whether on a computer at school, a laptop at home, a games console or mobile phone, children and young people are increasingly accessing the internet whenever they can and wherever they are.

As you would protect your child in the real world, you will want to make sure that they are safe whatever they are doing. Like learning to cross the road, online safety skills are skills for life. If your child understands the risks and can make sensible and informed choices online, they can get the most from the internet and stay safe whilst doing so – particularly from those people who might seek them out to harm them.



[www.thinkuknow.co.uk/parents](http://www.thinkuknow.co.uk/parents)





# Useful Websites



## Internet Safety:

[www.thinkuknow.co.uk/parents](http://www.thinkuknow.co.uk/parents)

<http://www.direct.gov.uk/en/Parents/Yourchildshealthandsafety/Internetsafety/index.htm>

<http://www.iwf.org.uk/>

## Facebook

<http://www.facebook.com/safety/>



### **Parental Control Software:**

<http://www.which.co.uk/baby-and-child/child-safety-at-home/guides/parental-control-software/>

### **Useful safe websites for links across the curriculum, including games and general resources:**

<http://www.bbc.co.uk/schools/parents/>

<http://www.topmarks.co.uk/>

<http://www.woodlands-junior.kent.sch.uk/Games/>

<http://www.bgfl.org/bgfl/15.cfm?s=15&p=251,index>

<http://www.bbc.co.uk/schools/>

<http://durham.schooljotter.com/coxhoe/Curriculum+Links>