

Year 10 BTEC First Travel and Tourism

Year 10 Curriculum	Autumn Term 1 Autumn Term 2 Spring Term 1	Spring Term 2 Summer Term 1 Summer Term 2
Topic(s)	<p>Unit 1 - The UK Travel and Tourism sector. This unit will introduce students to the travel and tourism sector. Students will study the importance of the travel and tourism sector to the UK economy. They will learn about the different industries and organisations involved in the sector and investigate the use of consumer technology in travel and tourism.</p>	<p>Unit 2 - UK Travel and Tourism destinations. This unit looks at the range of human and physical attractions within the UK. Students explore how these attractions vary in popularity and are attractive to different people.</p>
Assessment	<p>Through exam questions carried out in lesson and for independent work. Through class discussion and debate as well as group and individual presentations. This content is assessed externally as a 60 min paper.</p>	<p>Through 3 pieces of coursework based on the 3 learning aims of the unit: Learning aim A - Know UK travel and tourism destinations. Learning aim B - Investigate the appeal of UK tourism destinations for different types of visitors. Learning aim C - Plan UK holidays to meet the needs of different visitors.</p>

Independent Work

Researching locations
 Researching the travel industry
 Booking transport for holidays
 Carrying out market research
 Making itineraries for different customers
 Completing knowledge organisers for tests