

Year 11 BTEC First Travel and Tourism

Year 11 Curriculum	Autumn Term 1 Autumn Term 2 Spring Term 1	Spring Term 2 Summer Term 1
Topic(s)	<p>Unit 4 - International Travel and Tourism destinations Application of learning done in unit 2 will be applied to global travel destinations. How has the foreign travel industry changed over time and what factors may impact it?</p>	<p>Unit 3 - The development of travel and tourism in the UK This is a synoptic unit where all the understanding from across units 1,2 and 4 is brought together to exemplify how the tourist industry has developed and changed over time.</p>
Assessment	<p>Through 3 pieces of coursework based on the 3 learning aims of the unit:</p> <p>Learning aim A - Know the major international travel and tourism destinations and gateways.</p> <p>Learning aim B - Investigate the appeal of international travel and tourism destinations to different types of visitor.</p> <p>Learning aim C - Be able to plan international travel to meet the needs of visitors.</p>	<p>Through 3 pieces of coursework based on the 3 learning aims of the unit:</p> <p>Learning aim A- Explore the developments that have helped shape the UK travel and tourism sector.</p> <p>Learning aim B - Understand how lifestyle changes and trends have influenced the development of the UK travel and tourism sector.</p> <p>Learning aim C - Investigate the issues that have impacted on the development of the UK travel and tourism sector.</p>

Independent Work

Researching locations
 Researching the travel industry
 Booking transport for holidays
 Carrying out market research
 Making itineraries for different customers
 Completing knowledge organisers for tests