

Media Studies

Specification

- The board for GCSE Media Studies is Eduqas
- Useful information can be found on their website [eduqas.co.uk](https://www.eduqas.co.uk)

Media Framework

Media covers **four areas** that students must cover in their revision

- **Media language:** how media communicates meaning.
- **Representation:** how events, issues, individuals and social groups are represented by the media.
- **Media industries:** who controls, regulates and funds the media and how processes of production, distribution and circulation affect media.
- **Audience:** how media targets, reaches and addresses audiences and how those audiences respond to and interact with the media.

General revision tips

Further down the document you will find more specific revision suggestions for individual components. The suggestions in this section apply to the course as a whole.

- Use the google classroom: go over the lesson materials studied across the course.
- Re-watch, re-read, re-study and re-listen to all set products!
- Revise key terminology using the booklet of words to make flashcards.
- Revise theorists to make sure they are ingrained in the long term memory.
- Re-do the quizzes and homeworks from Y10 and Y11 on the google classroom.
- Ask for practice questions and bring these in to be marked.
- Go back over lesson notes and handouts; rewrite them in different note forms.
- Use Study Club in school (Mondays 3:30-5:30 in the LIFE Hub).

Overview of the components

Component 1: Exploring the Media (written exam, 1 hour 30 minutes).
40% of qualification.

Newspapers (The Sun and two set front covers)

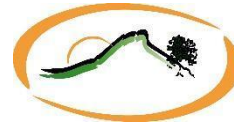
Advertising and Marketing (This Girl Can/Quality Street/The Man with the Golden Gun/Spectre)

Magazines (GQ and Pride)

Radio (The Archers)

Video Games (Fortnite)

Film (Spectre)



Media Studies continued...

How to revise for Component 1

- Revise the annotations of the set products and then re-do them on blank copies to test their knowledge.
- Find examples of advertising and marketing that could be analysed and compared for the unseen part of this component.
- Revise the conventions of different media forms: what is expected of a magazine, advert, newspaper?
- Thoroughly explore the websites for Fortnite, The Archers, The Sun and Spectre making notes on the layout, content and how it is appealing to audiences.
- Thoroughly revise context for all set products: what influences them?
- Listen to the set episode for The Archers.
- Make sure the full process of producing, marketing and distributing Spectre is understood. Make timelines of the process from start to finish.

Component 2: Understanding media forms and products (written exam: 1 hour 30 minutes). 30% of qualification

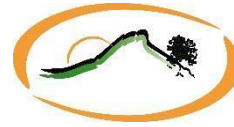
Television: Crime Drama ('Luther', Season 1, Episode 1 and 'The Sweeney', 10-minute clip on Google Classroom)

Music: Taylor Swift 'Bad Blood' and Taylor's online media; Bruno Mars 'Uptown Funk' and Bruno's online media; Duran Duran's 'Rio'.

Revision ideas for this component.

Television

- Rewatch 'Luther' episode one, focusing on technical codes and other media language. Make notes on key scenes.
- Rewatch the key scene from 'The Sweeney' (on the Google Classroom) and make notes again on how it fits the crime drama genre and how it is different to Luther.
- Revise crime drama - what is typical in the genre?
- Revise characters, narrative, settings, themes and context using flashcards, mind-maps or similar.
- Revise actors and their star appeal.
- Revise the types of audiences that watch crime dramas: how does it appeal to a range of people?
- Recap TV industry and the different ways it is funded and regulated.
- Use the theorist knowledge organiser to link key theories to revision.



Media Studies continued...

Music

- Rewatch all three set music videos and make notes on technical codes and other media language.
- Carefully explore and make notes on Bruno Mars' and Taylor Swift's websites and social media channels.
- Revise Bruno Mars' and Taylor Swift's star persona: what do the artists stand for, how do they present themselves to their audiences? Who do they appeal to?
- Revise the context of the three music videos: the history of funk influencing Bruno Mars; the 1980s 'yuppie' era and Duran Duran's interpretation; and Taylor Swift's feminist agenda.

Component 3: Creating media products (Non exam assessment).

30% of qualification.

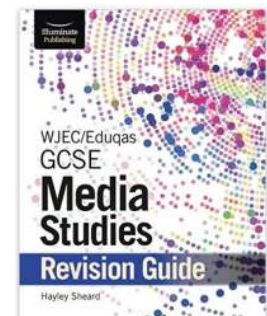
Good news, this bit is already done! It is the coursework we completed at the end of Y10/start of Y11. If you haven't already, ask your child to show you what they have done.

Useful documents (Can be found on Eduqas website)

- Specification
- Set product booklet
- Glossary of key terminology

Knowledge organisers (Can be found on the Google Classroom)

- Theorists knowledge organiser
- Media representations
- Media language
- Media industries
- Media audiences



Revision guides

[WJEC/Eduqas GCSE Media studies revision guide](#)

Please note: this is a good revision guide which covers most of the specification, but the video game has changed since the book was produced. It is still worth getting though!